

2011 Highway Safety Plan Performance Measures

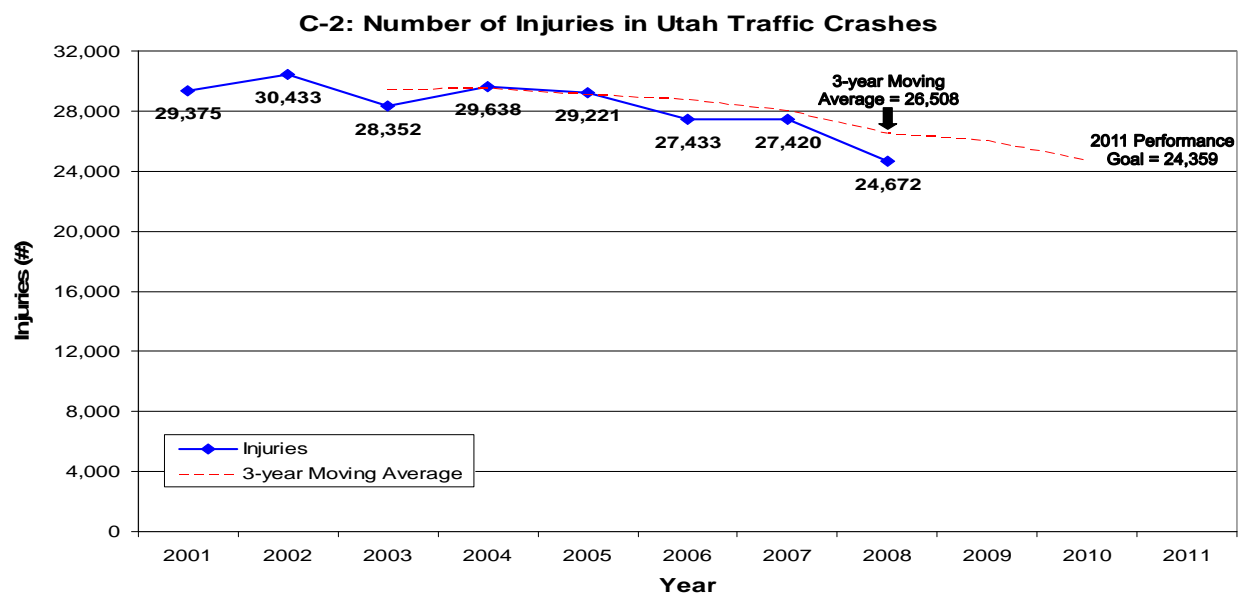
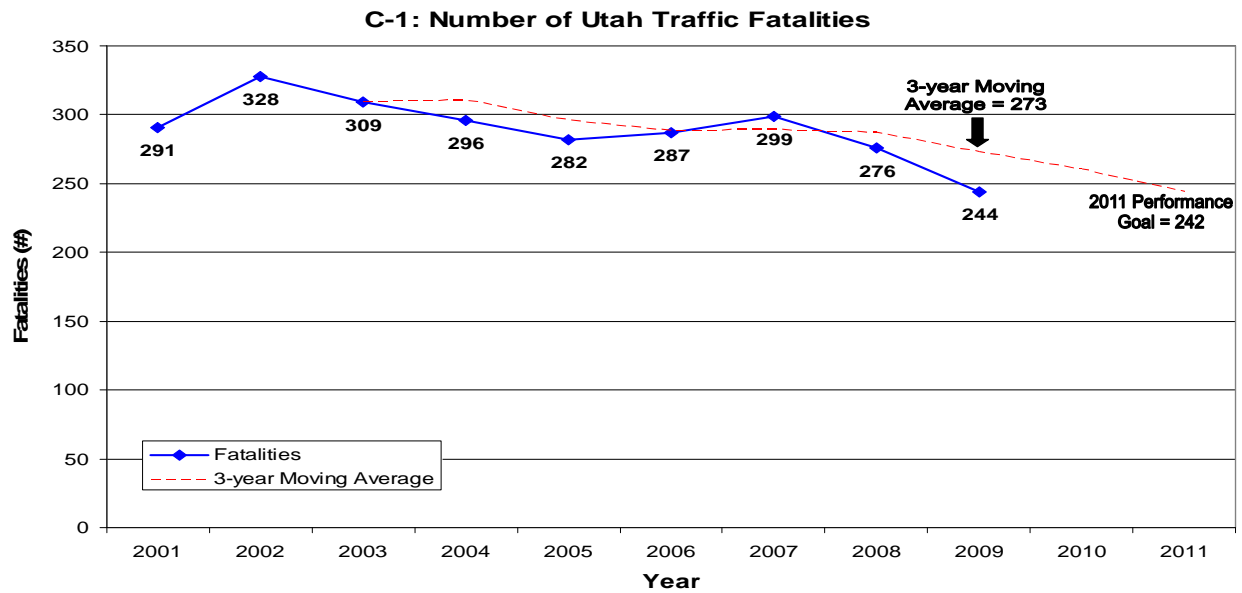
POLICE TRAFFIC SERVICES PROGRAM

Performance Goal:

- Provide support for police traffic enforcement activities to reduce the incidence of traffic fatalities and serious injuries in Utah.

Performance Measures:

- Continue the downward trend in actual traffic fatality numbers to 242 in CY2011.
- Continue the downward trend in traffic crash serious injuries to 24,359 in CY2011.



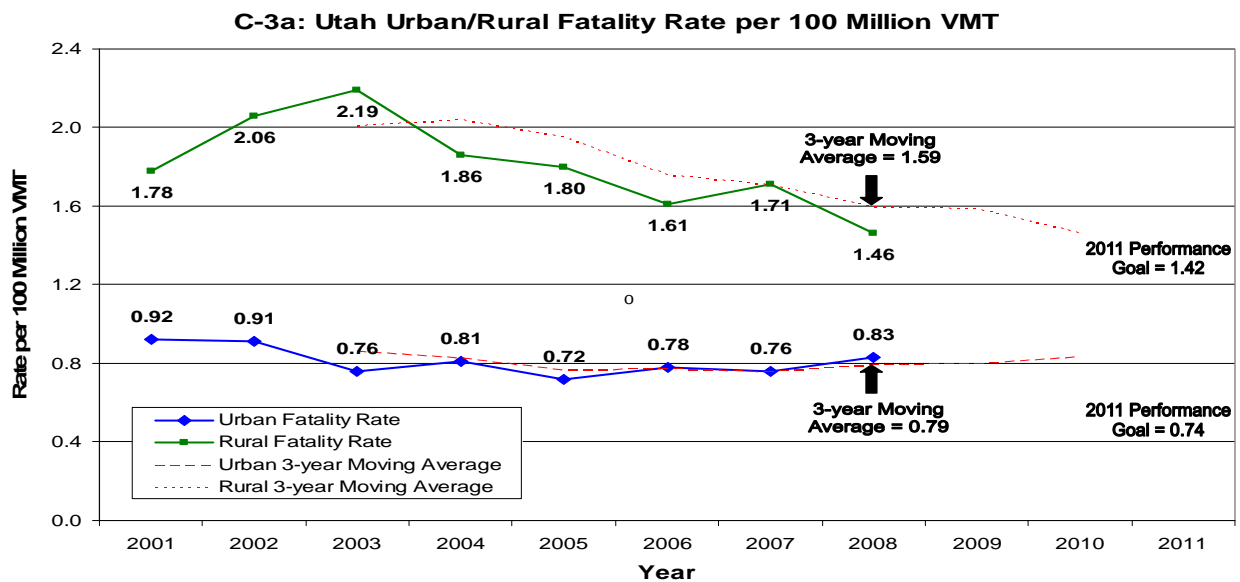
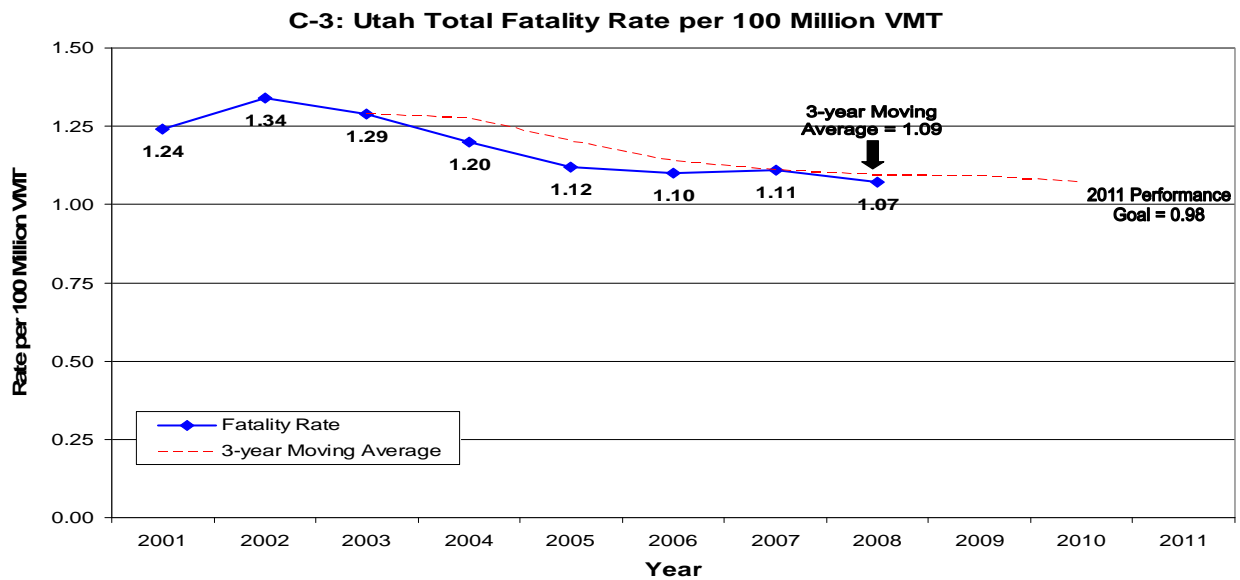
COMMUNITY TRAFFIC SAFETY PROGRAM

Performance Goal:

- Partner with Health Districts and traffic safety partners to foster a downward trend in Utah's traffic-related fatality rates.

Performance Measures:

- Continue the favorable downward trend in the overall motor vehicle crash fatalities rate per 100 million vehicle miles traveled to 0.98 in CY2011.
- Continue the favorable downward trend in the rural areas motor vehicle crash fatalities rate per 100 million vehicle miles traveled to 1.42 in CY2011.
- Reduce the level trend in the urban areas motor vehicle crash fatalities rate per 100 million vehicle miles traveled to 0.74 in CY2011.



OCCUPANT PROTECTION PROGRAM

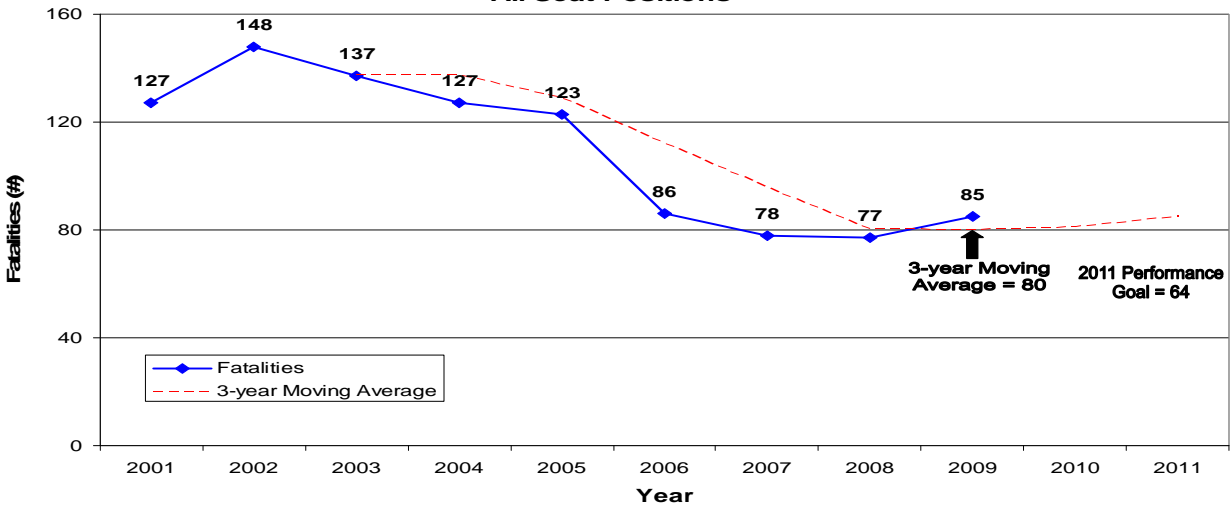
Performance Goal:

- Sustain the favorable conversion trend of unbelted drivers and unrestrained children through continued support of prevention, educational and enforcement programs.

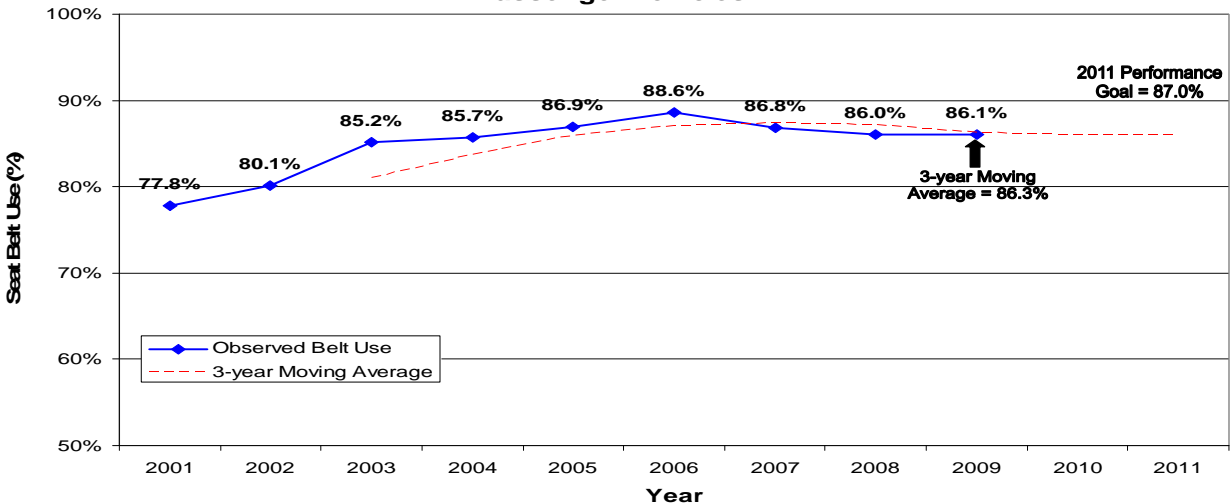
Performance Measures:

- Reduce the number of unbelted passenger vehicle occupant fatalities in all seating positions to 64 in CY2011.
- Increase seat belt usage to 87.0% in CY2011.
- Increase the number of seat belt citations issued during grant-funded enforcement activities.
- Increase child safety seat usage among children 0-8 years in traffic crashes to 67.5% in CY2011.

C-4: Number of Utah Unbelted Passenger Vehicle Occupant Fatalities, All Seat Positions

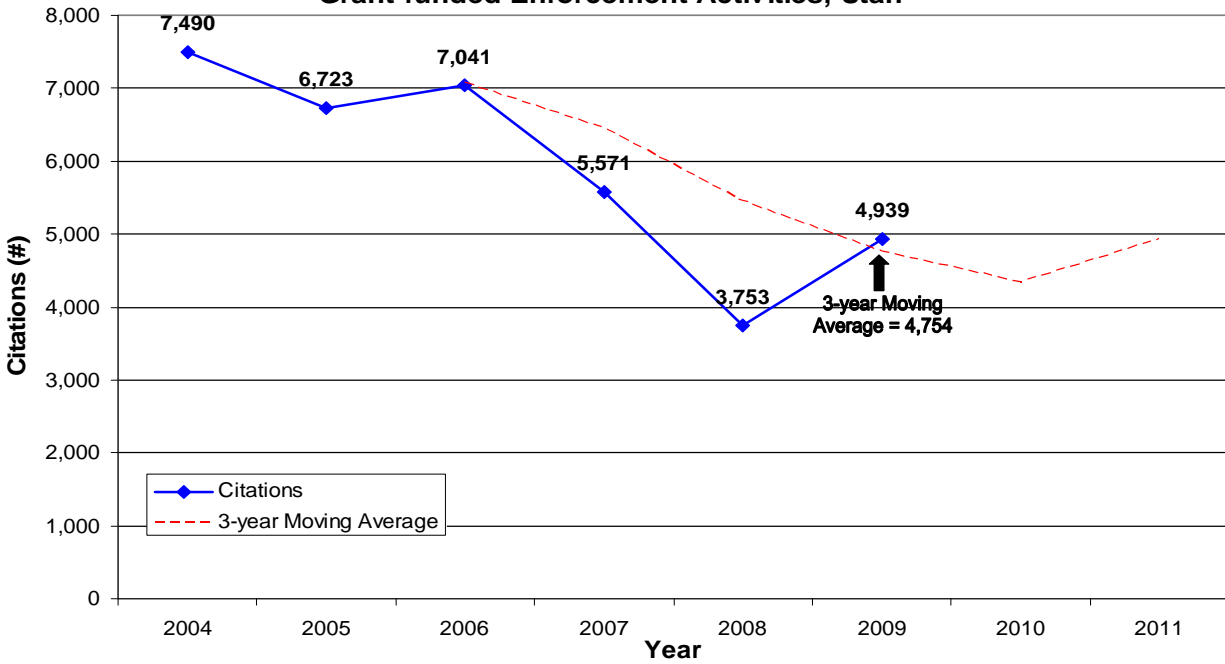


B-1: Utah Observed Seat Belt Use for Front Seat Occupants in Passenger Vehicles

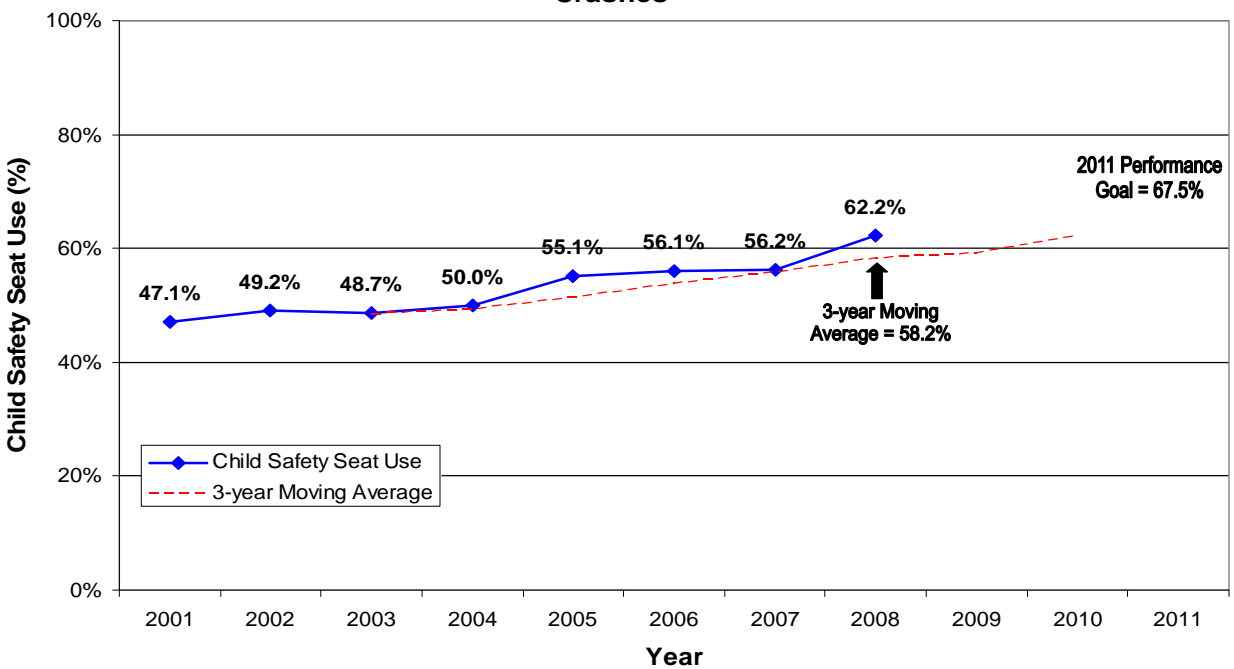


OCCUPANT PROTECTION PROGRAM (cont.)

A-1: Number of Seat Belt Citations Issued During Grant-funded Enforcement Activities, Utah



U-1: Utah Child Safety Seat Use for Children Ages 0-8 Years in Traffic Crashes



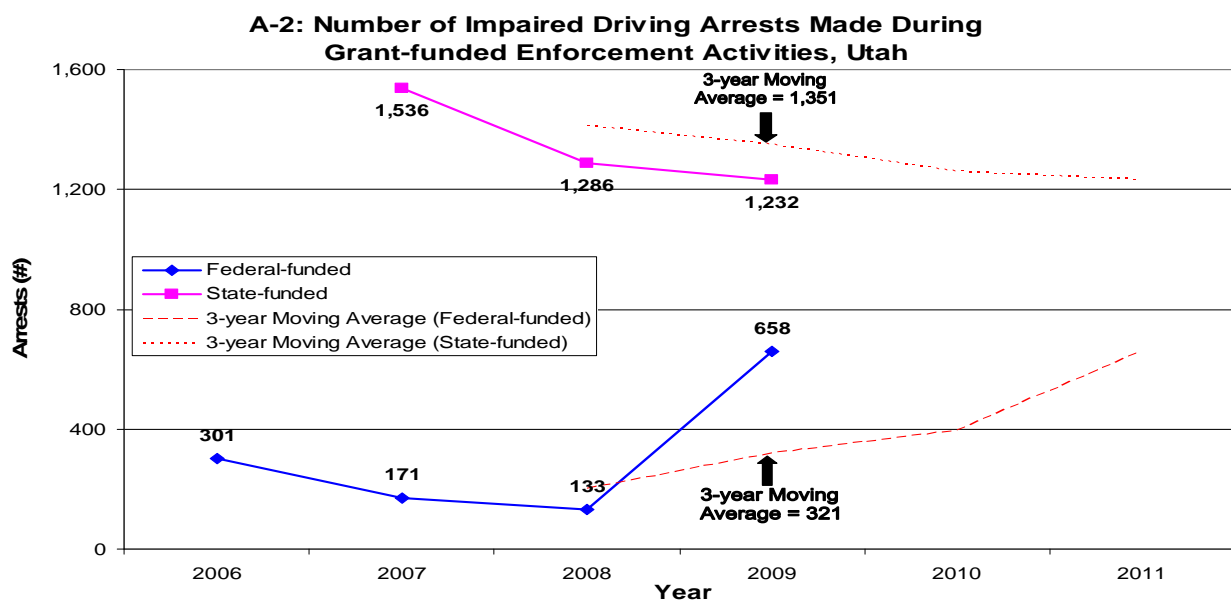
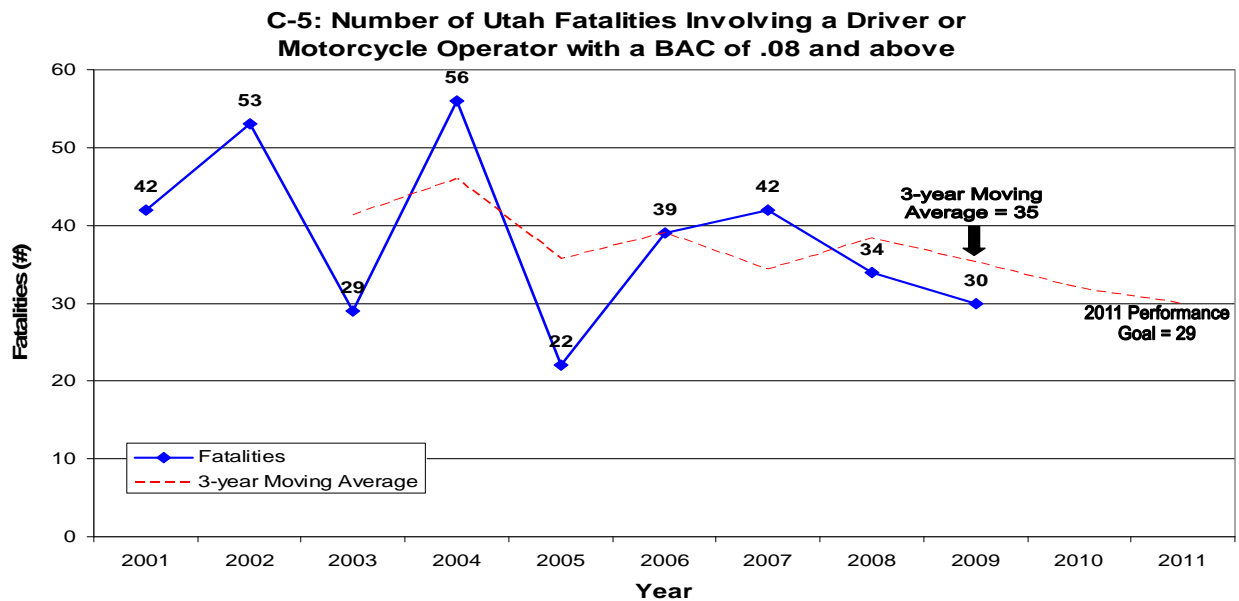
ALCOHOL PROGRAM

Performance Goal:

- Through continued support of prevention, educational and enforcement programs, sustain Utah's position as the state with the lowest alcohol-related fatality rate.

Performance Measure:

- Continue to reduce the number of drivers involved in a fatal crash with a BAC of .08 or higher to 29 in CY2011.
- Increase the number of impaired driving arrests made during grant-funded enforcement activities.



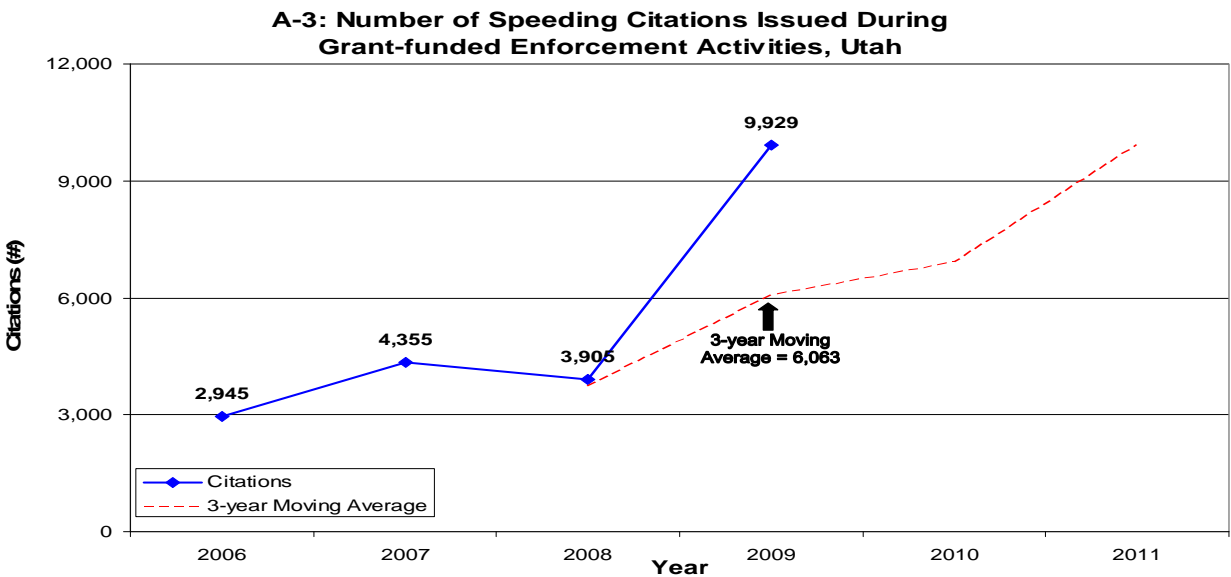
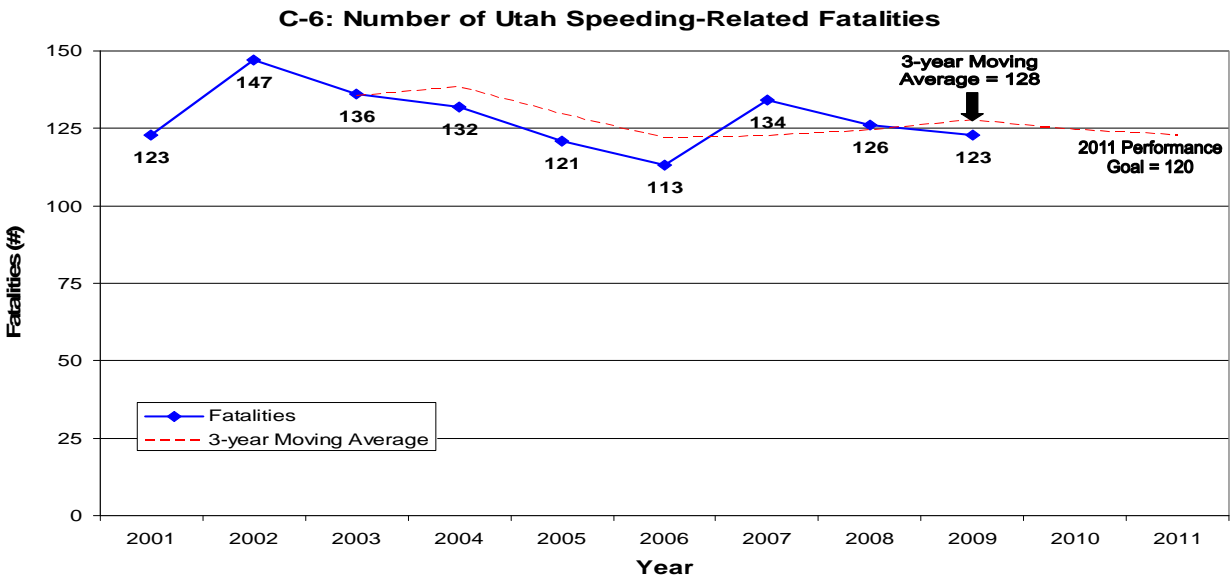
ROADWAY SAFETY PROGRAM

Performance Goal:

- Support prevention, educational and enforcement programs to reduce the number of speed-related fatalities.

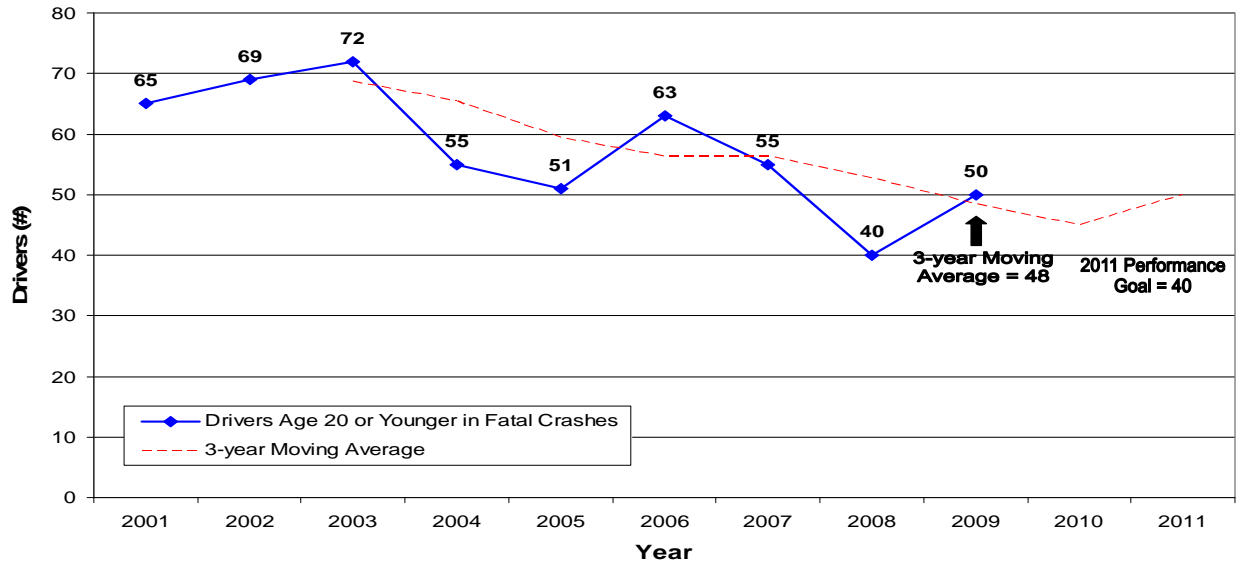
Performance Measures:

- Continue the downward trend in the number of fatalities that were speed-related to 120 in CY 2011.
- Increase the number of speeding citations issued during grant-funded enforcement activities.
- Continue the downward trend in the number of drivers aged 20 or under involved in a fatal crash to 40 in CY2011.



ROADWAY SAFETY PROGRAM (cont.)

C-9: Number of Drivers Age 20 or Younger in Utah Fatal Crashes



MOTORCYCLE SAFETY PROGRAM

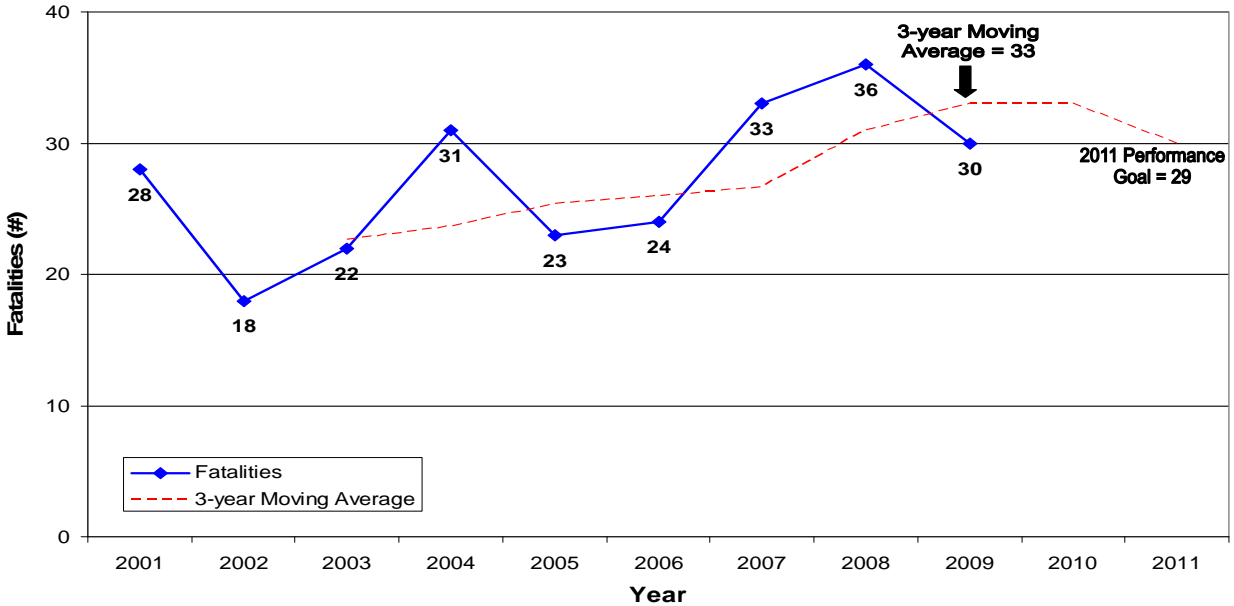
Performance Goal:

- Support training and educational programs to reduce motorcyclist traffic fatalities.

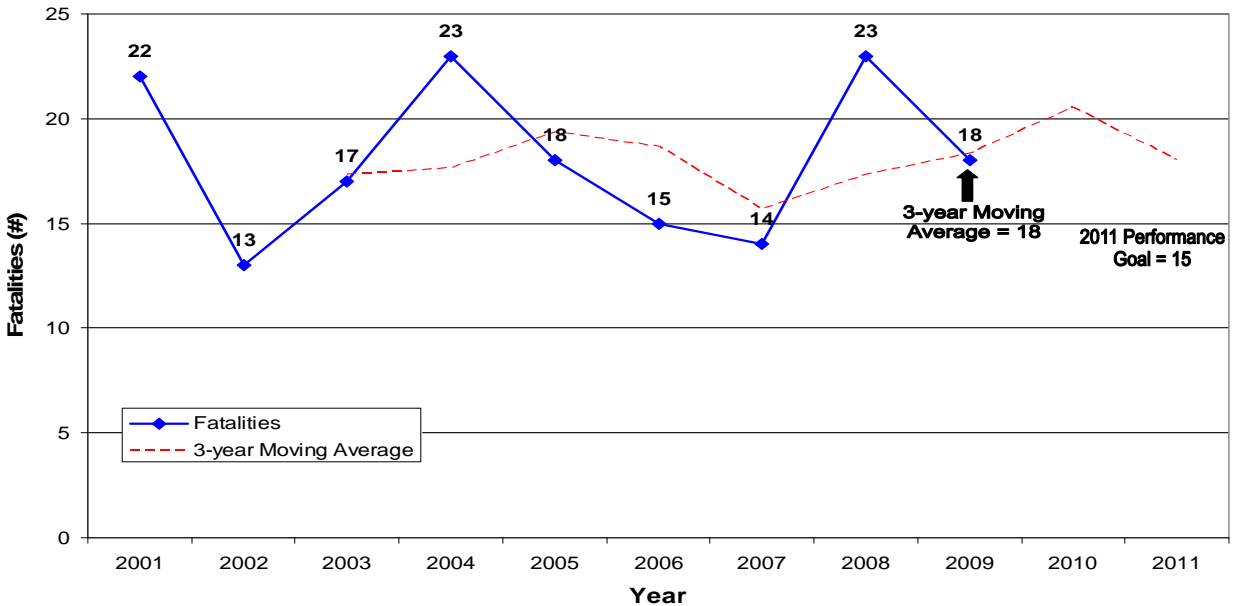
Performance Measures:

- Reduce the upward trend in the number of motorcycle crash fatalities to 29 in CY2011.
- Reduce the number of non-helmeted motorcyclist fatalities to 15 in CY2011.

C-7: Number of Utah Motorcyclist Fatalities



C-8: Number of Utah Unhelmeted Motorcyclist Fatalities



PEDESTRIAN AND BICYCLE PROGRAM

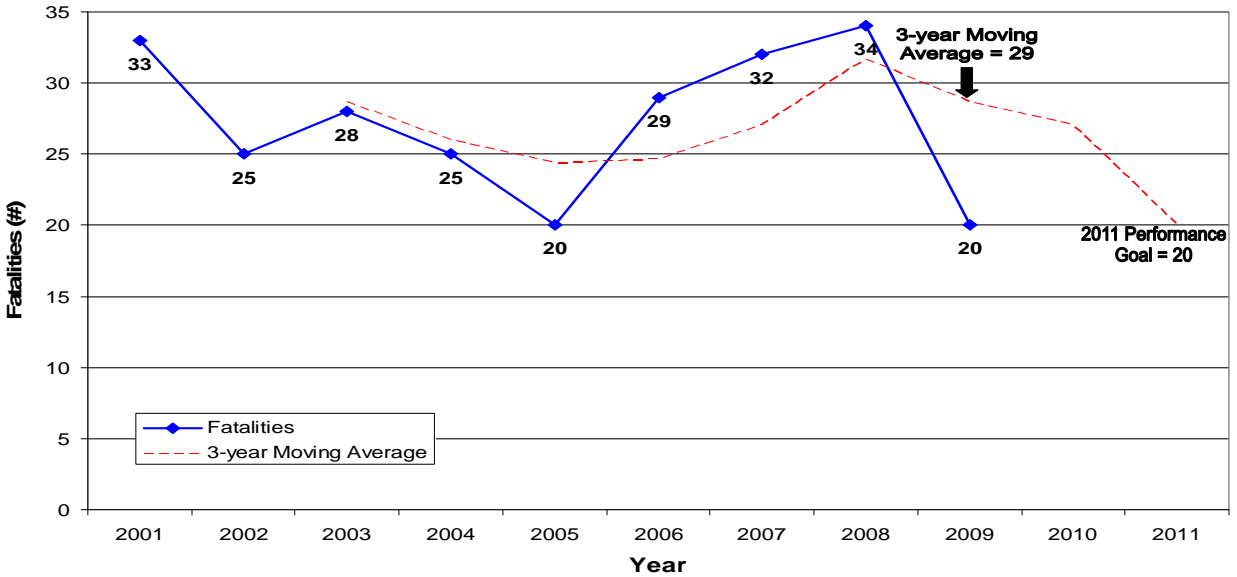
Performance Goal:

- Through support of prevention, educational and enforcement programs, reduce pedestrian and bicyclist traffic fatalities.

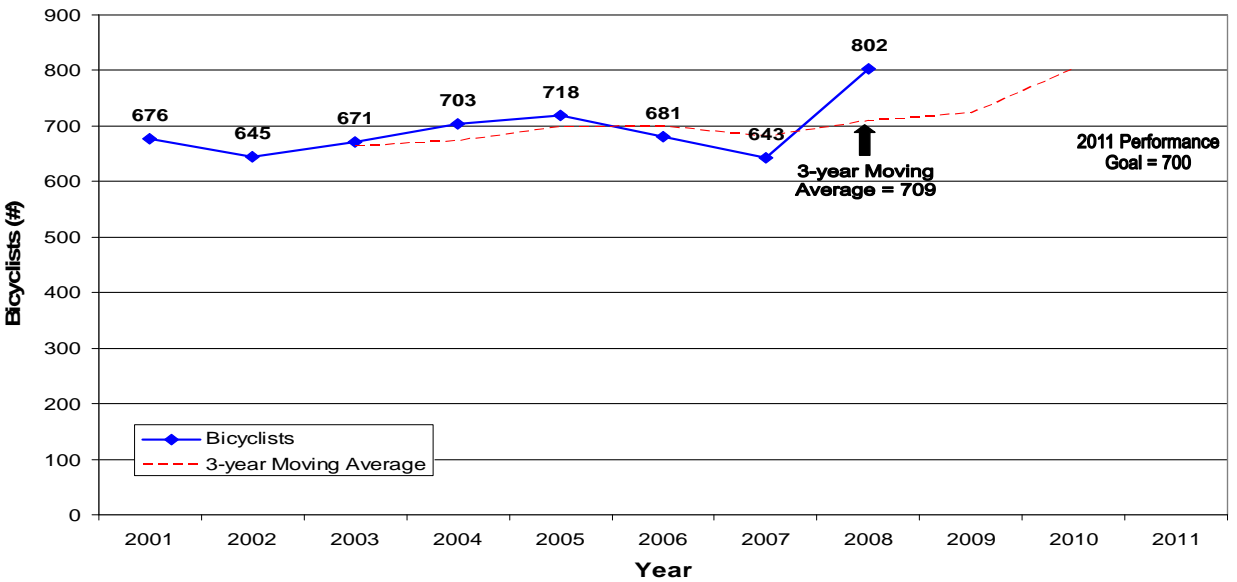
Performance Measure:

- Reduce the upward trend by demonstrating a reduction in pedestrian fatalities to 20 in CY2011.
- Reduce the number of bicyclists in traffic crashes to 700 in CY2011.

C-10: Number of Utah Pedestrian Fatalities



U-2: Number of Bicyclists in Utah Traffic Crashes



TRAFFIC RECORDS PROGRAM

Performance Goal:

- Improve the timeliness, accuracy, completeness, uniformity, integration and accessibility of traffic records data in Utah.

Performance Measures:

- Increase the number of law enforcement agencies submitting crash reports electronically from 10 in 2009 to 20 in 2011.

U-3: Number of Utah Law Enforcement Agencies Submitting Crash Reports Electronically

