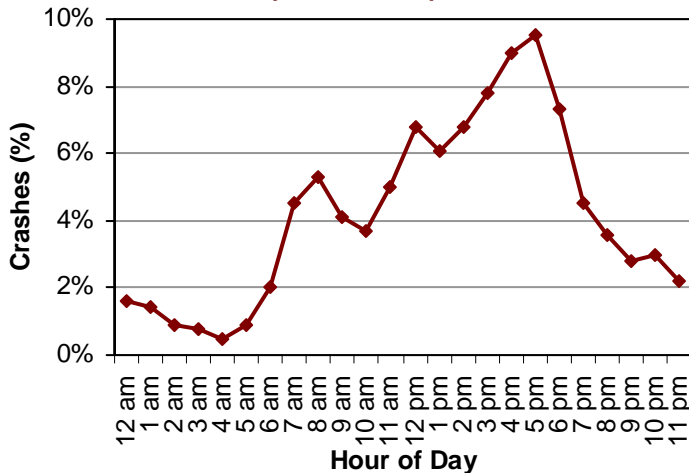


## Distracted Driving



- 12% of crashes in Utah involve a distracted driver.
- Cell phones are the leading driver distraction.
- In 2007, there were 6,044 crashes in Utah where the driver was known to be distracted.
- Driving is a multitask job and demands the full attention of the driver.

**Driver Distraction Crashes by Hour (Utah 2007)**



Driver distraction crashes peaked during the hours of 3:00 p.m.-6:59 p.m.

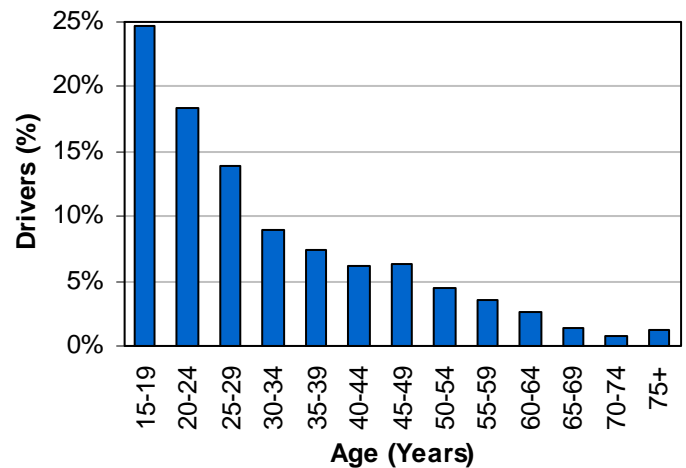
**Distracted Driving Crashes by Distraction Type (Utah 2007)**

1. Cell Phone (19%)
2. Passengers (13%)
3. Radio/CD/DVD etc. (6%)
4. Other Electronic Device (2%)
- Other (62%)



**Nearly half (47%) of distracted driving crashes were rear end crashes.**

**Age of Distracted Drivers in Crashes (Utah 2007)**



Drivers aged 15 to 19 years had the highest percentage of driver distraction crashes.

### Distracted Driving Studies

#### Cell Phones

- The main effect of cell phone use while driving is the distraction of the mind.
- Talking on a cell phone while driving is as dangerous as driving drunk.
- Cell phone use increases drivers' crash risk four times.
- Crash risk does not differ from hand-held phones to hands-free phones.

#### Teen Drivers

- Teen drivers are four times more likely to be involved in a distraction-related collision than any other age group.
- Younger drivers are less experienced at multitasking while driving and are therefore more easily distracted than their older counterparts.